

## **uReach Technologies Expands Management Team; Names Raghu Ram as Senior Vice President**

Ram joins as Senior Vice President Strategy and Corporate Development

**HOLMDEL N.J. – August 27, 2007** --- uReach Technologies, a leader in enhanced communications solutions for service providers, announced that Raghu Ram is joining its management team as Senior Vice President of Strategy and Corporate Development. In that role, he will help shape the strategic direction of the company relative to key international markets, and will build strategic partnerships and relationships for global expansion.

“We are excited to have someone with such broad experience in telecom and specifically the global markets join the team,” said Jim Zucco, board member of uReach Technologies. “Raghu is joining at an exciting time for the company as it focuses on expansion in the Europe and Asia Pacific markets.”

Raghu Ram brings more than 20 years of experience in telecom and financial markets to uReach. Prior to joining uReach Technologies, Raghu was the Chief Strategy Officer and COO of Linsang Partners. He provided direction for international business strategy on technology and communications related issues for the Linsang group of companies, and also served as CFO at various Linsang companies. Prior to joining Linsang, Raghu held executive positions at ING-Barings, Prudential Securities and Wheat First Union covering the technology, media and telecom industries.

“uReach Technologies has achieved significant success in the Americas markets. We are looking to build on this success and focus on international expansion,” said Krishnamurty Kambhampati, CEO of uReach Technologies. “We are very excited to have Raghu join our team to spearhead this effort.”

### **About uReach Technologies**

uReach Technologies, Inc. is the leading provider of converged communication solutions for the service provider market. The uReach Converged Services Framework (CSF) offers a standards based and IMS-compliant approach for uniformly deploying value-added voice and data services across wireless, wireline and IP properties quickly, economically and in-scale. Running exclusively on open systems, uReach Enhanced Voice messaging, Voice-SMS, Multimedia Messaging and Single Number Service are currently improving the way millions of subscribers around the world communicate every day. uReach is a privately-held company headquartered in Holmdel, NJ. For more information, visit [www.uReachTech.com](http://www.uReachTech.com).