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Press Release

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**SASKTEL DEPLOYS UREACH TECHNOLOGIES' sayTEXT™
AUDIO SMS SOLUTION IN CANADA**

*— Next-generation Say & Send messaging service offering the first of its kind in
Canadian market —*

HOLMDEL, NJ – Oct. 2, 2006 – uReach Technologies (www.ureachtech.com), a leading provider of converged communication solutions for fixed-line, mobile, and broadband service providers, today announced that SaskTel, the leading full service communications company in Saskatchewan, has selected uReach's sayTEXT™ Audio SMS product to power their new **Say & Send** messaging service.

“SaskTel chose uReach as the foundation of our new messaging architecture to give us the flexibility we need to roll out new services quickly and efficiently,” said Robert Watson, President and CEO of SaskTel. “Working with uReach allows us to build on our existing service offerings while giving us the ability to deliver next-generation services in the future. Say & Send service is a perfect example of how that strategy is paying off.”

The SaskTel **Say & Send** messaging service officially launched on September 18, 2006. SaskTel Mobility subscribers will be able to send messages for \$0.15 each, and all received messages are free. There are also **Say & Send** subscription packages available that give you 100 messages a month, or unlimited messages a month. Like text messaging, there are no airtime, roaming or long-distance charges associated with sending or receiving **Say & Send** messages.

Key features of the uReach sayTEXT™ Audio SMS solution, include:

- No special handset or phone client is required – The sayTEXT™ Audio SMS solution will work with all current mobile handsets in market.

- Allows Texting Without Typing – Allows users to speak messages instead of typing on alpha-numeric keypads.
- Supports Multi-Media Distribution Lists – Users can create distribution lists to SMS, MMS, email, IM, AudioSMS and text-to-landline destinations.
- Language Independent – Allows users to speak in whatever language they like instead of typing on phones that may not offer the character support they require.
- Drives Calls and Messages – Unlike other messaging services, sayTEXT™ can drive both voice and data traffic for the service provider.

The sayTEXT™ Audio SMS product was developed for use with the uReach Converged Service Framework, which SaskTel deployed earlier in the year. Leveraging a standard-based software architecture running on open systems, uReach's Converged Services Framework (CSF) was designed from the ground up to meet service providers' stringent requirements for reliability and availability, while remaining cost-effective to deploy and operate. uReach further differentiates itself by offering both a turn-key managed service and fully-licensed solution for service providers.

“SaskTel has a long and distinguished track record of bringing new and innovative services to their customers,” said Krishnamurty Kambhampati, CEO and co-founder of uReach Technologies. “We're pleased that SaskTel has selected uReach's sayTEXT™ Audio SMS and the uReach Converged Service Framework to power their Say & Send messaging service.”

To learn more about **Say & Send** service, visit www.sasktel.com.

About SaskTel

SaskTel is the leading full service communications provider in the province offering competitive voice, data, internet, entertainment and multimedia services, web hosting, text and messaging services over a state-of-the-art digital network. The Corporation also provides cellular and wireless data services, security monitoring services, directory services, in-room communications services to the healthcare sector through Hospitality Network, telecommunications consulting service through SaskTel International and an out-of-province sales and service channel in Alberta and British Columbia through Navigata Communications. SaskTel and its wholly-owned subsidiaries have a workforce of approximately 4,000 permanent full-time employees. Visit SaskTel at www.sasktel.com.

About uReach Technologies

uReach Technologies, Inc is the leading provider of converged communication solutions for the service provider market. The uReach Converged Services Framework (CSF) offers a standard-based and IMS-compliant approach for uniformly deploying value-added voice and data services across wireless, wireline and IP properties quickly, economically and in scale. Running exclusively on open systems, uReach Enhanced Voice Messaging, Audio-SMS, Multimedia Messaging, Single Number Service are currently deployed with over 40 service providers in 38 countries improving the way millions of subscribers communicate everyday.

uReach is a privately held company headquartered in Holmdel NJ with offices in Wilmington, MA. For more information, visit www.uReachTech.com.

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